

# *Alyssa Morrison*

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## *Experience*

### **Mode**

Assoc. Digital Art Director

July 2021 - Present

Senior Designer

July 2019 - 2021

### **WDG**

Senior Designer

May 2018 - July 2019

### **ISL**

Senior Designer

2016 - 2018

Designer

2015 - 2016

Junior Designer

2014 - 2015

### **Freelance**

Designer

Present

## *Education*

Virginia Tech • Class of 2014

BFA, Visual Communications

Master of Typography

Switzerland, workshop with Rosemarie Tissi

Tipoteca (Italy), workshop with Lucio Paserini

## *Achievements*

2019 AAF Charlotte Awards

Domtar Cougar Retail Promotion: Sales +  
Marketing, Gold

Silver Addy

Virginia Tech, FourDesign

Senior of the Year 2014

School of Visual Arts at Virginia Tech

## *Clients*

Boar's Head, Cotton Incorporated, Kroger,  
Laura Ashley, Sam Adams, Volkswagen,  
1 Hotels, Dannon, Truly, Domtar